



On behalf of the Italian American community of greater Washington D.C., we are requesting your participation in an important event. We are hosting the prestigious 13th annual Festa Italiana on Sunday October 9th. This year we celebrate the 150th anniversary of the unification of Italy and 150 years of Italian immigration to America. This free event in the nation's capital is our opportunity to share and promote Italian culture with the public. We are unique among other street festivals because Washington D.C. is home to the Embassy of Italy to the United States of America, the national headquarters of O.S.I.A., the national headquarters of N.I.A.F and the sister city to Rome. Accordingly, the Festa Italiana seeks to showcase and celebrate Italian culture at a level worthy of these fine organizations and of our Italian American community in general.

Toward this endeavor, we are seeking corporate sponsorships in the form of monetary contributions and/or product donations. We are inviting your business to be one of our sponsors. Levels of sponsorship are described in enclosure 1 to this letter. This single day highly anticipated event will draw somewhere between three to five thousand people and will be held on 3rd and F streets NW. We are a not-for-profit, tax exempt 501C(3) foundation with the tax identification #34-1976622 and directly apply all proceeds for charitable purposes. Please read more about us by visiting www.festaitalianadc.com. Festa Italiana sponsors and raffle donors enable us to maintain this Washington tradition of celebrating our *Old World* Italian heritage!

Your generosity will be greatly appreciated.

Sincerely,

Joseph Onofrietti
President
Festa Italiana Foundation, Inc. of Washington, DC

Encl (3)



FESTA ITALIANA 2011 SPONSORSHIP LEVELS

TITLE SPONSOR -- \$10,000

Sponsor benefits:

- a.) Sponsor name positioned below the Festa Italiana logo on all printed and web materials and on signage. It would read, "Festa Italiana 2011 Sponsored by _____."
- b.) Prominent mention on the cover of the official Festa Italiana program and a full page color ad on the back cover plus one full page ad in the program.
- c.) Space for a major display (provided by the sponsor).
- d.) Sponsor name introduced as part of the program from the main stage.
- e.) Sponsor name centered on main stage banner.
- f.) Full page on the Festa Italiana website and a link to the Sponsor's website.

AMBASSADOR SPONSORS -- \$5,000

Sponsor benefits:

- a.) Sponsor name prominently mentioned on signage.
- b.) A full page ad in the official Festa Italiana 2011 program.
- c.) Space for a major display (provided by the sponsor).
- d.) Sponsor name introduced as part of the program from the main stage.
- e.) Half page on the Festa Italiana website and a link to the Sponsor's website.

HERITAGE SPONSORS -- \$1,000

Sponsor benefits:

- a.) Sponsor name listed on signage.
- b.) A half page ad in the official Festa Italiana 2011 program.
- c.) Sponsor name introduced as part of the program from the main stage.
- d.) Half page on the Festa Italiana website.

SUSTAINING SPONSORS --\$500

Sponsor benefits:

- a.) Sponsor name listed in the official Festa Italiana 2011 program.
- b.) Sponsor name announced from the main stage.
- c.) Sponsor name listed on the Festa Italiana 2011 website.

EVENT SPONSORS -- \$100

Sponsor benefit:

- a.) Sponsor name listed in the official Festa Italiana 2011 program.

*All contributions and donations to Festa Italiana 2011 are tax exempt to the fullest extent allowed by law.
Receipt of contributions will be acknowledged in a letter indicating the contribution value.*

RAFFLE DONOR REGISTRATION FORM

I (We) wish to donate the following raffle prize(s) to Festa Italiana 2011:

Value \$ _____

Signature _____

Print Name _____

(First)

(Last)

Business Name _____ Tax ID Number _____

(Self, Business, Organization)

Address _____

(Street)

(Apt#)

(City)

(State)

(Zip Code)

Phone _____ Fax _____

E-mail Address _____

Please send two copies of this form along with the raffle donation(s) by:
September 9, 2011

to

Arrigo Mongini, Raffle Chair

FESTA ITALIANA FOUNDATION, INC. OF WASHINGTON, D.C

5541 Mohican Rd.

Bethesda, MD 20816

(301)229-1653/ (301) 906-1653

arrigo.mongini@verizon.net

Accepted on behalf of Festa Italiana Foundation, Inc.

Signed _____ Dated: _____

(FIF, Inc. Raffle Chair)

FIF, Inc. tax ID #34-1976622

A copy of the FIF, Inc. accepted Raffle Donor Registration form will be returned to the registrant.

SPONSORSHIP REGISTRATION FORM

I (We) wish to become a sponsor(s) to Festa Italiana 2011:

_____ Value \$ _____

Signature _____

Print Name _____

(First)

(Last)

Business Name _____ Tax ID Number _____

(Self, Business, Organization)

Address _____

(Street)

(Apt#)

(City)

(State)

(Zip Code)

Phone _____ Fax _____

E-mail Address _____

Please send two copies of this form along with check or money order payable to:

Festa Italiana Foundation, Inc.

By September 9, 2011

to

Jordan Gozzi, Treasurer

FESTA ITALIANA FOUNDATION, INC. OF WASHINGTON, D.C.

908 N. Wayne St. Apt. 101

Arlington, VA 22201

(703) 629-1357

Accepted on behalf of Festa Italiana Foundation, Inc.

Signed: _____ Dated: _____

(FIF, Inc. Treasurer)

FIF, Inc. tax ID #34-1976622

A copy of the FIF, Inc. accepted Sponsor Registration Form will be returned to the registrant.
